

ARMOR ICP

Global market leader for Thermal Transfer printer consumables

• THE COMPANY

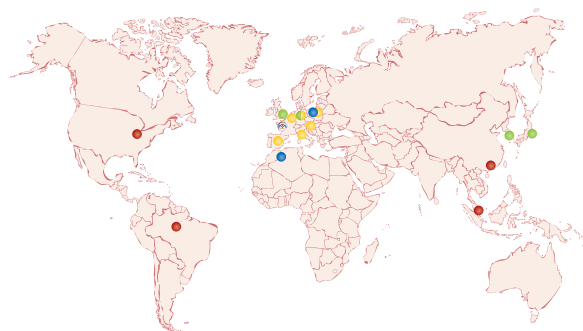
The ARMOR Group has 3 business units:

- **AICP** : **ARMOR** Industrial **C**oding and **P**rinting. Inked rolls for Thermal Transfer printers.
- **AOP** : **ARMOR** Office **P**rinting. Office printing consumables.
- **ASE** : **ARMOR** Sustainable **E**nergies. An emerging business unit, manufacturing new generation organic photovoltaic films.

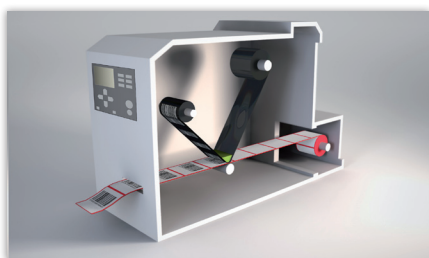
The Group is part of a privately-owned French company with share capital of €10,299,450.

- ARMOR Group turnover in 2012 (estimated) of €215 million (70% AICP)
- 1,900 employees (760 in AICP)
- 8 production sites worldwide (5 in AICP)

ARMOR places Sustainable Development at the heart of its strategy which is built on 3 cornerstones, namely Social & Corporate, Economic and Environmental.



• THERMAL TRANSFER TECHNOLOGY



Thermal Transfer is the most widely-used technology for the printing of variable information on labels and product packaging: bar codes, logos, text, expiry dates and batch numbers.



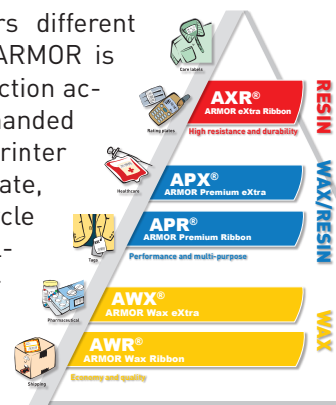
Thermal Transfer is used for printing on a very wide range of print media: paper labels, synthetics, packaging, textiles, etc. It's this very diversity that makes the choice of ink critical for achieving a

print quality that meets the requirements of each particular application.

• THE ARMOR PRODUCT RANGE

The ARMOR range of Thermal Transfer ribbons offers a suitable solution to the criteria set by different end applications. It meets the identification needs of all types of industry: production, logistics, electronics, automotive, pharmaceuticals, cosmetics, agri-food, chemicals, textiles.

Each individual ink offers different performance levels and ARMOR is able to guide product selection according to the criteria demanded by the end application: printer model, printing substrate, print speed, label life cycle (resistance to friction, solvents and heat, print durability, etc.).



ARMOR ICP

Global market leader for
Thermal Transfer printer consumables

ARMOR'S KNOW-HOW

ARMOR is one of the few producers with all the necessary expertise and technology in-house for the design and manufacture of Thermal Transfer ribbons according to the most demanding of quality standards.

DESIGN

- An ARMOR ribbon is 100% conceived, developed, manufactured and converted by ARMOR.
- 35 dedicated Research & Development personnel.
- 3 chemical formulation and testing laboratories covering 1,000m² of floor space.
- A fleet of 80 printers ensuring the compatibility of films with the leading printers on the market.



PRODUCTION



- ARMOR is the largest manufacturer of Thermal Transfer ribbons in the world.
 - 5 production and converting sites spread out across all continents ensuring close proximity to all our partners.
 - An ARMOR product can be produced in an identical manner and to the same high standards throughout the world.
- A committed quality approach:
 - Production sites certified in terms of quality, respect for the environment, energy management and health & safety.
- A 93.7% customer satisfaction level in 2011.

SUPPORT

Our partners are printer manufacturers and print solutions integrators.

- Guaranteed availability of print technology specialists to advise you on how best to use our products.

Every ARMOR subsidiary has an Applications Department which is able to reproduce and carry out tests under real application conditions.

- Customer specific advice for a ready-to-use solution.

